How to change Instagram story background color
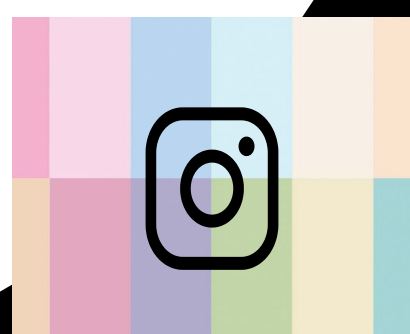
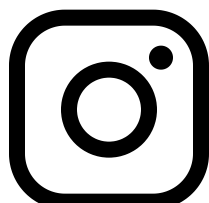Engaging with your audience through   Stories is an enjoyable experience.
With a variety of features like photos, videos, stickers, and engagement tools, you can personalize and tailor Instagram Stories to suit your style.

Surprisingly, you can even modify the background color! Whether you're unaware of this capability or uncertain about the process, we'll guide you through each step to help you create Instagram Stories that align with your brand's color scheme.

Change Background Color:

- Opt for a solid color or import from your camera roll.
- Use the pen tool to draw and select your preferred color.
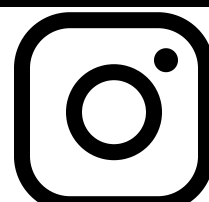
Craft Instagram Highlight Covers:

- Upload an icon, customize the background to match your brand.
- Add a photo, use eraser tool to reveal it beneath the background.

Import Custom Backgrounds:

- Use design tools like Tailwind Create for intricate backgrounds.
- Enhance with stickers, text, hashtags, and emojis.

Highlight Your Stories:

- Click on your posted Story.
- Use 'Highlight' icon to create or add to existing highlights.

Apply Color Tint:

- Upload a photo, choose the draw option.
- Pick a color tint with the pen tool and highlighter icon.
- Long press for intensity, repeat for solid color.

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